



**Arizona Film & Media Coalition, Inc.**

Dear APA Members,

**HELP!!!**

As you should be aware, the APA is a member of the Arizona Film & Media Coalition (AFMC). The AFMC was founded last year through a series of roundtable meetings that were held to bring cohesion to the Arizona film community. AFMC's mission is to bring cohesion to the Arizona film community with the purpose of increasing film production.

AFMC's current members include: AEA, AFTRA, APA, IATSE, MCAI, SAG, the Arizona university system, Arizona film festivals, the combined talent agents of Arizona, and assorted entertainment support entities such as attorneys and accountants.

AFMC has worked extremely hard the last eight months to formulate and draft two film production incentive bills. These bills have recently been filed in the Senate: SB-1346 and SB-1347. The bills were drafted by Senator Hellon's office with the support of Senators Leff, Blendu and Martin.

In order to have the greatest chance of success, AFMC has hired former President of the Senate Brenda Burns as its lobbyist. This is a big step for a young organization such as AFMC; thus, this letter. We need you to make a small investment in your career by making a tax-deductible donation\* to the AFMC. We ask that you make a minimum donation of \$10.00. Of course, any amount is welcome; however, an amount in excess of \$10.00 would be appreciated.

This is the best opportunity that the Arizona film community has had to help itself in many years. We hope you take this opportunity to support the AFMC.

PLEASE MAKE CHECKS PAYABLE TO:

ARIZONA FILM AND MEDIA COALITION, INC.

AND SEND TO:

ROXANNE CHAISSON  
ARIZONA FILM & MEDIA COALITION, INC.  
ATTN: TREASURER  
1616 E. INDIAN SCHOOL, SUITE 330  
PHOENIX, AZ 85016

Thanks. We'll keep you posted on our progress and about ways in which you can help our cause.

Mike McGinn  
President, AFMC

Gay Gilbert  
Fundraising Chair

\* AFMC's §501(c)(3) Application is currently pending. If the IRS declines the Application, there is a chance that the donation would be declared non-deductible.

**1616 E. Indian School Road, Suite 330 Phoenix, AZ 85016**